**DISK Humanities 　　　LATIN AMERICAN TOURISM ADVERTISEMENT　　　　　　　　　　 　Name:**

**Criteria A: Knowing and Understanding**

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| **Level** | **Descriptor** | **Task specific clarifications** |  | **Criteria A** |
| 0 | The student does not reach a standard described by any of the descriptors given below. | |  | **Self Assessment** |
| 1 – 2 | The student:  • makes a **limited attempt** to use **some** relevant terminology  • demonstrates **basic** knowledge and understanding of content and concepts with **simple** descriptions and/or examples. | You have:   * **Attempted** to use **some** relevant vocabulary in your video. * Demonstrated a **basic** understanding of your countries attributes to attract visitors by displaying **simple** examples in your video. |  |  |
| 3 – 4 | The student:  • uses terminology that is accurate **and/or** appropriate  • demonstrates knowledge and understanding of content and concepts through **adequate** descriptions, explanations or examples. | You have:   * **Used** vocabulary in your video in an appropriate manner. * Demonstrated a **basic** understanding of your countries attributes to attract visitors by displaying **adequate** examples in your video. |  | **Achievement Level** |
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| 5 – 6 | The student:  • uses a **range** of terminology **accurately** and **appropriately**  • demonstrates **good** knowledge and understanding of content and concepts through **accurate** descriptions, explanations and examples. | You have:   * Used **relevant** vocabulary in your video in an appropriate manner. * Demonstrated a **good** understanding of your countries attributes to attract visitors by displaying **mostly** **accurate** examples in your video. |  |
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| 7 – 8 | The student:  • uses a **wide range** of terminology **accurately** and **appropriately**  • demonstrates **detailed** knowledge and understanding of content and concepts through **developed and accurate** descriptions, explanations and examples. | You have:   * Used a **range** of vocabulary in your video in an appropriate manner. * Demonstrated a **strong** understanding of your countries attributes to attract visitors by displaying **accurate** examples in your video. |

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**Criteria B: Investigating**

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| **Level** | **Descriptor** | **Task specific clarifications** |  | **Criteria B** |
| 0 | The student does not reach a standard described by any of the descriptors given below. | |  | **Self Assessment** |
| 1 – 2 | The student:  • formulates a **very general** research question  • formulates and follows a **limited** action plan to investigate a research question  • collects and records **limited** information not always consistent with  the research question  • **makes a limited attempt** to address the research question. | The student:   * **Makes a limited attempt to** follow the action plan (timeline and data collection) to create a national tourism video. * uses mind-mapping, note-taking, and sketching in an attempt torecord information to help enhance your video. * **Makes a limited attempt to** present a video that will lure tourists to the country by highlighting the major physical features of the nation. |  |  |
| 3 – 4 | The student:  • formulates an **adequate** research question  • formulates and follows a **partial** action plan to investigate a research question  • uses a method or methods to collect and record **some** information consistent with the research question  • **partially** addresses the research question. | The student:   * **partially** follows the action plan (timeline and data collection) to create a national tourism video. * uses mind-mapping, note-taking, and sketching to **accurately** record **some** information to help enhance your video. * **partially** presents a video that will lure tourists to the country by highlighting the major physical features of the nation. |  | **Achievement Level** |
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| 5 – 6 | The student:  • formulates a **clear** research question  • formulates and follows a **satisfactory** action plan to investigate a research question  • uses methods to collect and record **appropriate** information consistent with the research question  • **satisfactorily** addresses the research question. | The student:   * **reasonably** follows the action plan (timeline and data collection) to create a national tourism video. * uses mind-mapping, note-taking, and sketching to **accurately** record **appropriate** information to help enhance your video. * **reasonably** presents a video that will lure tourists to the country by highlighting the major physical features of the nation. |  |
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| 7 – 8 | The student:  • formulates a **clear** and **focused** research question  • formulates and follows a **detailed** action plan to investigate a research question  • uses methods **accurately** to collect and record **appropriate** and **varied** information consistent with the research question  • **effectively** addresses the research question. | The student:   * **Effectively** follows the action plan (timeline and data collection) to create a national tourism video. * Uses mind-mapping, note-taking, and sketching to **accurately** record **relevant** and **varied** information to help enhance your video. * **Effectively** presents a video that will lure tourists to the country by highlighting the major physical features of the nation. |

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**Criteria C: Thinking critically**

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| **Level** | **Descriptor** | **Task specific clarifications** |  | **Criteria C** |
| 0 | The student does not reach a standard described by any of the descriptors given below. | |  | **Self Assessment** |
| 1 – 2 | The student:  • **makes a limited attempt** to analyse concepts, events, issues, models or arguments  • **describes some** sources in terms of origin and purpose and recognizes **some** values and limitations  • **identifies** different perspectives  • makes connections between information **in a limited attempt** to make arguments. | You have:  **- Attempted to show** yourunderstanding of what types of tourist activities will be appreciated by a variety of visitors.  **- Basically used** **one** source to assist you in choosing what types of activities tourists will enjoy when visiting your country.  - **Shown a limited number (1-2)** of activities that are possible for tourists with different interests.  - You have made a highly **unrealistic** argument for visiting your country. |  |  |
| 3 – 4 | The student:  • completes a **simple** analysis of concepts, events, issues, models or arguments  • completes a **simple analysis** and/or **evaluation** of some sources in terms of origin and purpose, recognizing values and limitations  • **identifies** different perspectives and their implications  • makes connections between information to make **simple** arguments. | You have:  - demonstrated a **simple** understanding of what types of tourist activities will be appreciated by a variety of visitors.  - Used **different** sources to assist you in choosing what types of activities tourists will enjoy when visiting your country.  **- examined some (3)** activities that are possible for tourists with different interests.  - used information to make a **mostly** **realistic** argument for visiting your country. |  | **Achievement Level** |
|  |
| 5 – 6 | The student:  • completes a **satisfactory** analysis of concepts, events, issues, models or arguments  • **satisfactorily analyses** and/or **evaluates a range** of sources in terms of origin and purpose, recognizing values and limitations  • **interprets** different perspectives and their implications  • synthesizes information to make **valid** arguments. | You have:  - demonstrated a **good** understanding of what types of tourist activities will be appreciated by a variety of visitors.  - Used **a variety of** sources to assist you in choosing what types of activities tourists will enjoy when visiting your country.  **- examined a range (4)** of activities that are possible for tourists with different interests.  - used different types of information to make a **mostly** **realistic** argument for visiting your country. |  |
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| 7 – 8 | The student:  • completes a **detailed** analysis of concepts, events, issues, models or arguments  • **effectively analyses** and **evaluates a range** of sources in terms of origin and purpose, recognizing values and limitations  • **thoroughly interprets a range of** different perspectives and their implications  • synthesizes information to make **valid, well-supported** arguments. | You have:  - demonstrated a **strong** understanding of what types of tourist activities will be appreciated by a variety of visitors.  - Used a **wide variety** of sources to assist you in choosing what types of activities tourists will enjoy when visiting your country.  - **Examined a wide range (5-6)** of activities that are possible for tourists with different interests.  - used different types of information to make a **realistic** argument for visiting your country. |

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**Criteria D: Communicating**

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| **Level** | **Descriptor** | **Task specific clarifications** |  | **Criteria D** |
| 0 | The student does not reach a standard described by any of the descriptors given below. | |  | **Self Assessment** |
| 1 – 2 | The student:  • communicates information and ideas by **attempting in a limited way** to use a style that is appropriate to the audience and purpose  • **makes a limited attempt** to structure information and ideas in a way that is appropriate to the specified format  • **makes a limited attempt** to document sources of information. | You have:   * **Tried in a limited way to** demonstrate why different types of tourists would enjoy visiting your country. * Your video **tries in a limited way to** follow the format outlined in your task, and pre-task assignments were **attempted**. * **Made a limited attempt** to list sources of information following task instructions. |  |  |
| 3 – 4 | The student:  • communicates information and ideas by using a style that is **sometimes** appropriate to the audience and purpose  • structures information and ideas in a way that is **sometimes** appropriate to the specified format  • **sometimes** documents sources of information using a recognized convention. | You have:   * **sometimes** demonstrated why different types of tourists would enjoy visiting your country. * Your video **sometimes** follows the format outlined in your task, and pre-task assignments were **adequately** completed appropriately. * Created a list of sources that **sometimes** follows the task instructions. |  | **Achievement Level** |
|  |
| 5 – 6 | The student:  • communicates information and ideas by using a style that is **often** appropriate to the audience and purpose  • structures information and ideas in a way that is **often** appropriate to the specified format  • **often** documents sources of information using a recognized convention. | You have:   * **often** demonstrated why different types of tourists would enjoy visiting your country. * Your video **often** follows the format outlined in your task, and pre-task assignments were **mostly** completed appropriately. * Created a list of sources that **often** follows the task instructions. |  |
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| 7 – 8 | The student:  • communicates information and ideas **effectively** by using a style that is **consistently** appropriate to the audience and purpose  • structures information and ideas in a way that is **consistently** appropriate to the specified format  • **consistently** documents sources of information using a recognized convention. | You have:   * **Clearly** demonstrated why different types of tourists would enjoy visiting your country. * Your video **completely** follows the format outlined in your task, and **all** pre-task assignments were completed **appropriately**. * Created a list of sources that follows the task instructions. |

**Come Visit Latin America**

Choose a country in Latin America and examine why people might want to visit this nation. Create a 60 second video advertisement promoting **your** country as an ideal destination for a variety of tourists. Chapters 7-10 (Pages 190-311) of your textbook will have some information on the physical geography, history, and culture of your country.

Your Video will assess *Criteria A, B, C, and D.*

Some ideas or things you should highlight in your video are:

* Famous sites (historical, natural environment, educational, etc.)
* Entertainment (sports, museums, concerts, outdoor activities. festivals)
* Climate (related activities)
* Food

*\*\*\*\*\* Students will be required to submit outlines, and sketches of their work throughout the unit to make sure they are on task. A sources page will also need to be submitted at the end of the project. Videos will be watched in class.*

**Due Dates:**

* **Notes – Thursday, October 10**
* **Outline – Thursday, October 17**
* **Cartoon – Thursday, October 24**
* **Video submission – Thursday, October 31**